



# SAMUI PALM BEACH RESORT

KOH SAMUI, THAILAND

A SPECIAL PUBLICATION OF THE BANGKOK POST





**FOR RESERVATION AT  
SAMUI PALM BEACH RESORT  
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Tel. 254-2905-6  
Fax. (662) 255-8969

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Samui Palm Beach Resort  
175/3 Thaveerat-Pakdee Road  
Bophut  
Koh Samui  
Surat-Thani  
Tel. (077) 421-358



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(Tel. 253-8942-8, 253-4014-6)

**Thai Airways International**

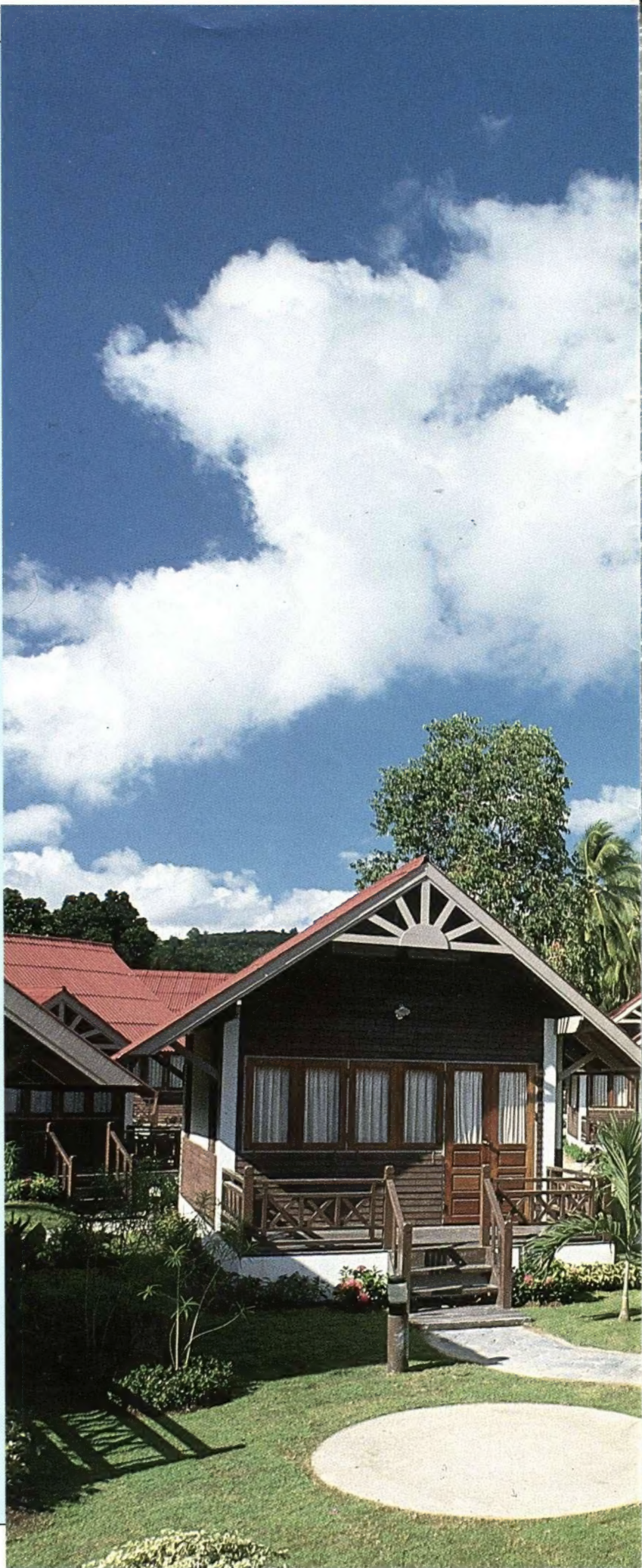
(Tel. 280-0070-80)

**Hualampong Station**

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**Southern Bus Terminal**

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## SAMUI PALM BEACH RESORT - KOH SAMUI

**S**amui Palm Beach Resort, the peaceful retreat on secluded Bophut Bay in the north of Koh Samui, offers the perfect venue for a relaxing and memorable holiday.

Koh Samui, the coconut-palm-covered island in the Gulf of Siam off the Surat Thani coast, was discovered in the Seventies by young travellers seeking the "ideal tropical nirvana", away from all modern amenities and conveniences. Word of mouth soon spread, extolling the natural beauty of this then still backward and unspoiled island.

Today, Koh Samui, still beautiful, somewhat isolated and (so far) still unspoiled, is visited by vacationers of all ages and income groups. It is firmly established on the international tourism map, and unlike twenty years ago, can be reached conveniently by air, rail or road and boat. A wide selection of accommodation is available from very basic grass-roofed huts (a relic of the hippy era) to the most modern international class hotels.



The Samui Palm Beach Resort opened its first twenty bungalows along a calm stretch of beach in Bophut Bay in 1986. The few nearby fishing villages, undisturbed nature and tranquility, so desperately missed by city dwellers, were quite a contrast to the discos, boutiques



and clamour found at some of the island's more crowded beaches.

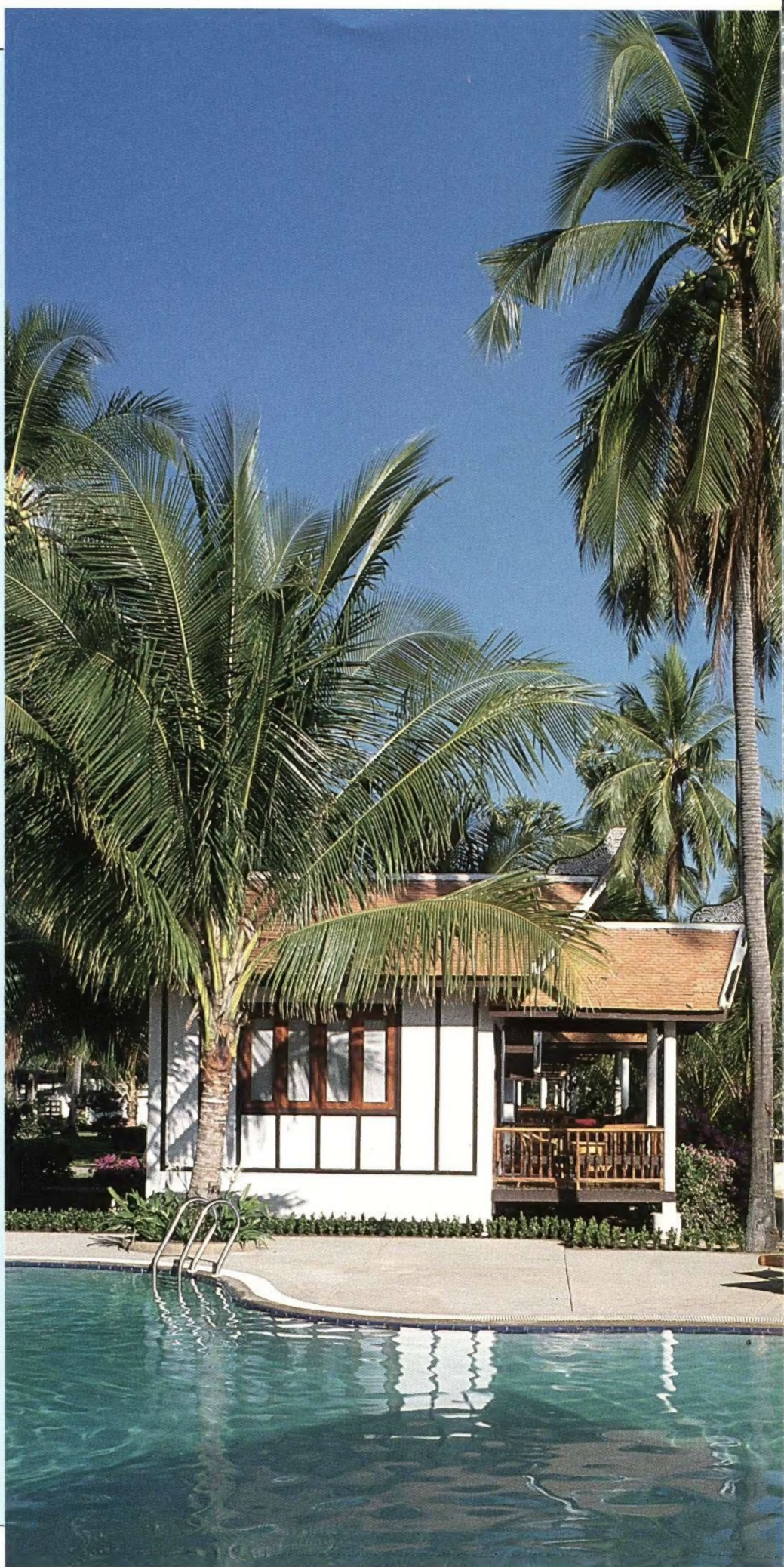
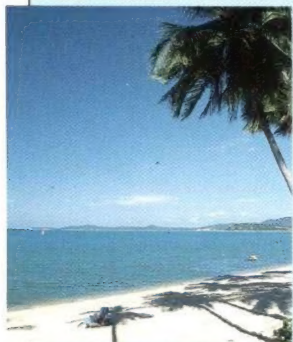
The resort soon became so popular that its management decided to expand facilities. Construction of another 30 cottages, new food and beverage outlets, a swimming pool and beautifully landscaped gardens have just been completed.

The 50 bungalows (22 doubles and 28 twins, including eight family cottages which have connecting rooms between doubles

and twins) are designed in a rustic fashion and are decorated with a touch of southern art. Rattan and cane furnishings blend in harmoniously with par-

quet floors and convey a cosy "lived-in" atmosphere.

Modern room facilities, though a definite refinement of the island's native way of housing, undeniably give guests that extra comfort. Every unit has a private bathroom with hot and cold shower, a minibar, telephone, private balcony and individually controlled airconditioning.





## SERVICES AND AMENITIES

**T**he Samui Palm Beach Resort provides a number of services which include transportation to and from the airport, to the ferry pier where guests may catch a boat to the mainland, and to Na Thon the island's largest town and administration and business centre. Other amenities include long distance calls, facsimile service, safe

deposit boxes and a tour counter which offers sight-seeing excursions around the island and to the neighbouring islands of Pa Ngan and the Angtong Marine National Park.

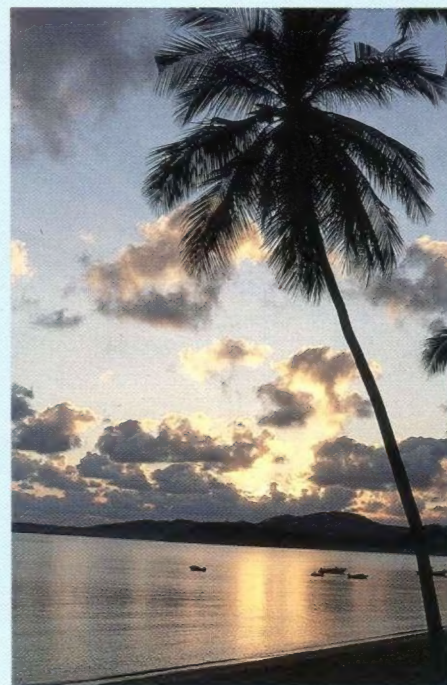
A free-form swimming pool with Jacuzzi is on the property and a wide range of water sports equipment can be rented from private booths nearby.



## SUMPTUOUS DINING EXPERIENCE

**S**urat Thani province is well-known for its culinary delicacies including salted eggs from Chaiya district and "Rongrien" rambutans, purportedly the sweetest in the Kingdom.

A team of experienced chefs creatively prepare an assortment of splendid seafood with a mix of the province's famous treats. Delicious Thai and international dishes are served in the resort's airy restaurant with a panoramic view of the bay.





## ATTRACTIONS

**V**isitors wishing to explore the area may want to take a boat trip to the Angthong Marine National Park to the northwest of Koh Samui. The park includes some 40 islands, some with limestone formations reaching up to 400 metres in height. Secluded beaches, tropical rain forest and picturesque caves and rock formations are an added bonus.

Fascinating coral reefs and huge underwater rock arches are ideal spots for snorkelling and scuba-diving. Popular scenic points include Haad Chan Charat (Moonlight Beach) and Tam Bua Boke (Waving Lotus Cave) with its spectacular stalactite and stalagmite formations. A gigantic saltwater lake known as Taleh Nai on Koh Mae Koh is one of the park's major attractions. The rather strenuous hike leading there is well compensated for by a breathtaking view.

Koh Phangan, directly north of Koh Samui, can be explored - best by motorcycle - along dirt trails. Attractions include the Tan Sadet Waterfall, Laem Had Rin Beach and Paeng National Park.

## RECREATIONAL ACTIVITIES

**F**or those who love adventure and more strenuous activities, Koh Samui, along with several other nearby islands, offers many choices. Camping sites with cold running water and simple toilet facilities are available at Khao Sok National Park and Angthong Marine National Park.

Hiking along either well-defined waterfall trails, or nature trails to visit caves or appreciate local flora and fauna are popular with visitors. Bird-watchers will find the islands

abundant with colourful species all year round.

Water sport enthusiasts will have ample opportunities for swimming, windsurfing, snorkelling and scuba-diving.

Also popular are the local buffalo fights, Muay Thai (Thai-style kick boxing) bouts and monkeys at work as expert coconut pickers.

## GETTING TO KOH SAMUI

**K**oh Samui can be reached by plane, a combination of train/bus/ferry and by boat or hydrofoil. By far the most convenient way to reach the island is by Bangkok Airways (Tel. 253-8942-8, 253-4014-6), offering five daily 70-minute direct flights from Bangkok and one



daily flight from Phuket. Visitors can also fly Thai Airways International to Surat Thani on the mainland and continue by ferry from Don Sak or speed boat from Ban Don.

The journey by train from Bangkok to Surat Thani takes approximately 13 hours. Schedules are available from Bangkok's Hualampong Station (Tel. 223-3762). Daily tour buses offer air-conditioned comfort and leave from the Southern Bus Terminal on Charansanitwongse Road (Tel. 414-4978-9). Both train and bus passengers will have to find their way to the ferry or boat landings to continue their journey to Koh Samui.

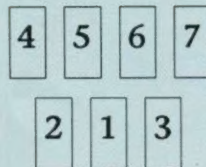






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2. Pisit Thoopthong  
Executive Asst. Manager
3. Manod Channara  
Front Office Manager
4. Sawai Promkrai  
Engineer
5. Boworn Kaewkanya  
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6. Preecha Gawkaew  
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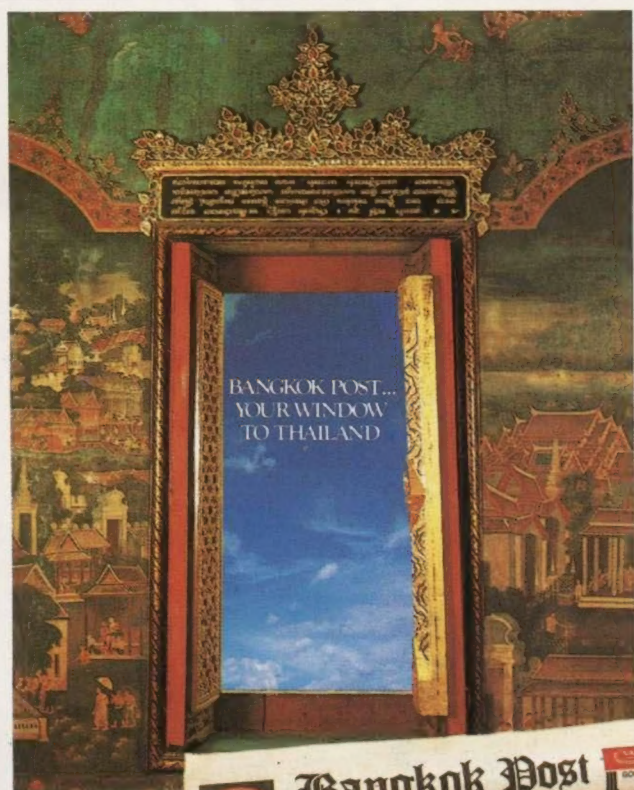
**Wishing Samui Palm Beach Resort  
continued growth  
and prosperity.**



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On the occasion of  
the Grand Opening  
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success and prosperity



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On The Grand Opening**



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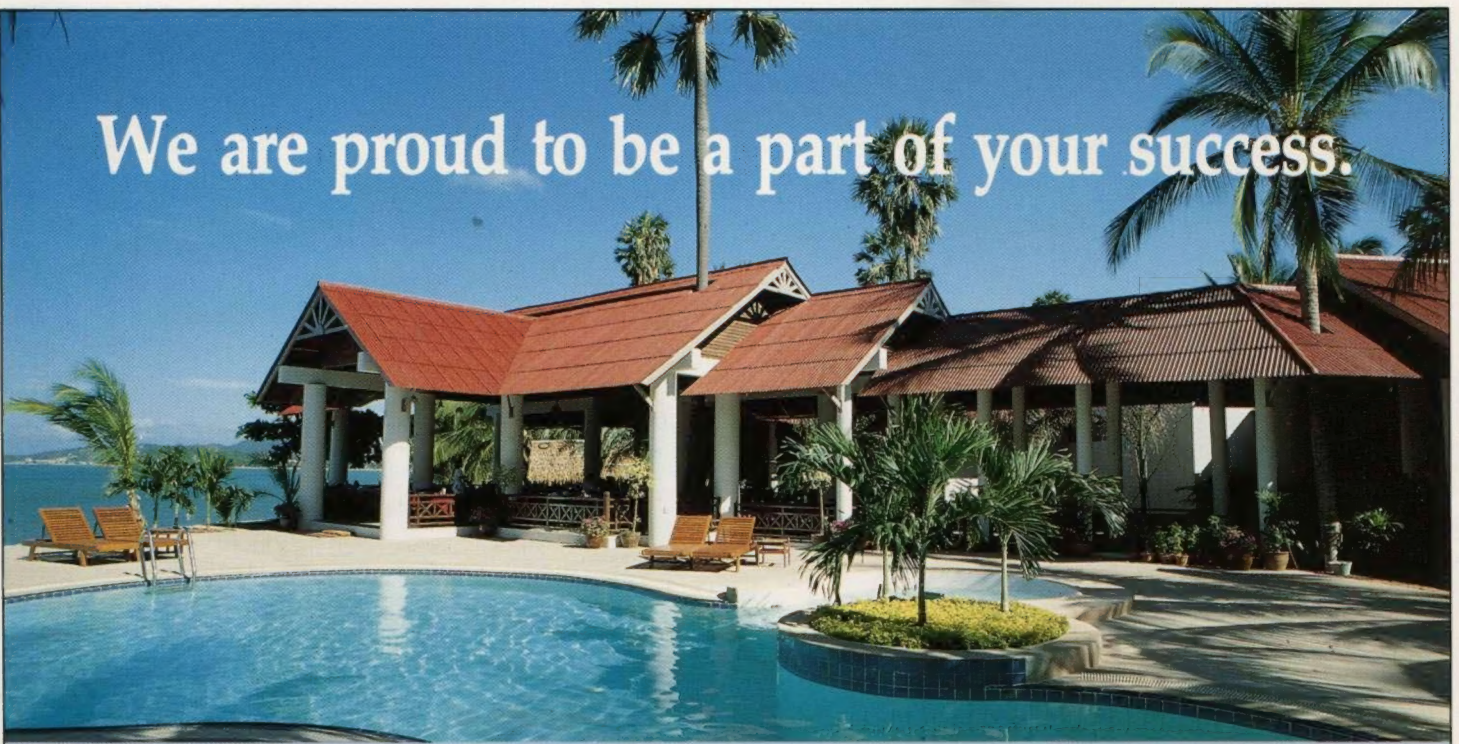


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Raise Your Hand

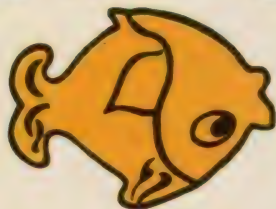
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SAMUI PALM BEACH

20 Deluxe bungalows with separate balconies and spectacular view, set on Samui's beautiful private beach, Bo Phut Bay. Enjoy a relaxing atmosphere under the tranquil shade of coconut palms. Bathe in crystal blue water. Tan under the tropical sun on a peaceful white sand beach.

Throw your time piece away, escape to Samui Palm Beach for a perfect holiday and memorable pleasure.





A Special Place to Stay a While



SANDY PALM BEACH RESORT



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We offer  
privacy in  
each and  
every room,  
decorated  
in tasteful  
simplicity  
among na-  
tural sur-  
rounding.





You'll be impressed with  
the peaceful atmosphere, making  
every moment of your rest a  
dream world of your own.













# H O L I D A Y   O   N   S A M U I

Koh Samui... where long lines of  
clean, white beaches stretch  
along the beautiful coastline  
is awaiting you to enjoy its  
Mountain scenery, dotted with  
greenery under a clear blue sky,  
and creates an atmosphere of  
happiness, warmth, and privacy.  
It's everything you ever dream  
of. Koh Samui... dream island.





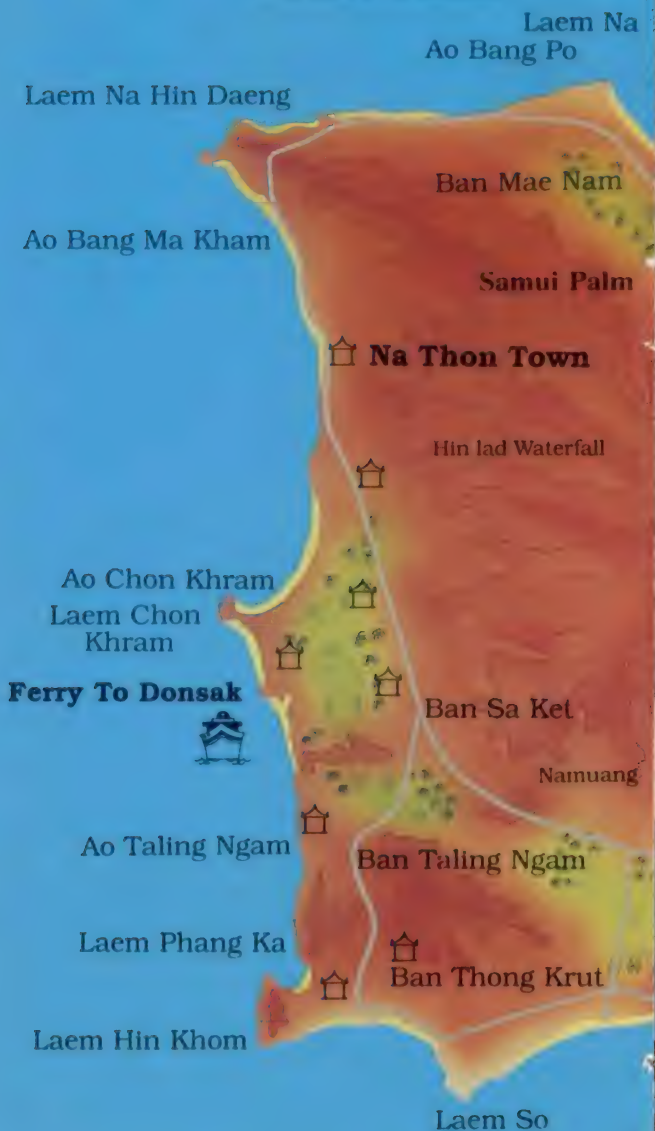


As such, we easily turn the place into a land of beauty and charm, complemented with all-service facilities to make your days here much, much more special.

That's why you're here today for a happier holiday.



## MAENAM BEACH



## KOH TAN





To Koh Pha Ngan

Pra Lan

Laem Sam Rong

## BOPHUT BEACH

Ao Plai Laem

Big Buddha

Laem Ka  
Thong

Beach Resort

Ban Bo Phut

Airport

Ao Yai Noi

Ban Chaweng

Ban Chaweng Noi

## CHAWENG BEACH

Ban Lamai

Waterfall

Ban Thurian

## LAMAI BEACH



Ban Hua Thanon

Fishing Village

Ban Thale

Ao Bang Kao



# SAMUI PALM BEACH RESORT

MAP OF  
KOH SAMUI



# BEAUTIFUL *I*SLAND FOR BEAUTIFUL DAYS



All day long, you can find good times with all kinds of activities floating in the pool, lazing on a private and peaceful beach, or bathing in warm sunlight amid the cool shady foliage. Coupled with our hospitable services, your day is always 24-hours happy.

## **Delicious Meal in Delightful Atmosphere**

Samui Palm Beach features a specially prepared menu of succulent food freshly fetched from the sea. And you can enjoy every delicious meal with our hospitable services in a natural setting, making it a delightful experience hard to forget.





# S A M U I I N B R I E F



Koh Samui, situated in the heart of the Gulf of Siam, covering a land of 247 sq. km., is the 3rd largest island in Thailand, where you can easily reach by Bangkok Airways' daily flights direct from Bangkok. Awaiting for you there with a warm welcome is Samui Palm Beach Resort.

**CONTACT AVAILABLE:**



## **GUEST SERVICES**

Transfer : Airport - Hotel. Ferry or Express  
Pier Hotel, Town - Hotel. Local & Longdistance Call,  
Fax, Safe Deposit Box, Water Sports, Swimming  
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A Special Place to Stay a While



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privacy in  
each and  
every room,  
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**BOPHUT BEACH**

Ao Plai Laem  
**Big Buddha**

Laem Ka  
Thong

Beach Resort

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Airport

Ao Yai Noi

Ban Chaweng

Ban Chaweng Noi

**CHAWENG BEACH**

Ban Lamai

Waterfall

Ban Thurlan

**LAMAI BEACH**



Ban Hua Thanon

Fishing Village

Ban Thale

Ao Bang Kao



**SAMUI PALM BEACH RESORT**

MAP OF  
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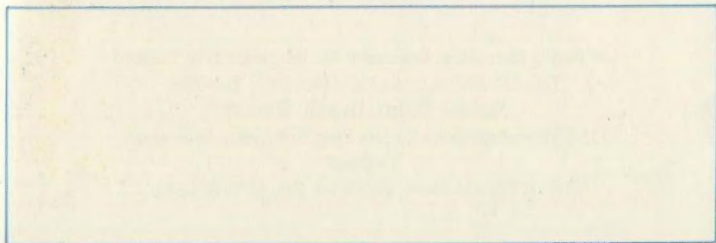


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